### **T20 Policy Brief**



Task Force 1 Macroeconomics, Trade, and Livelihoods: Policy Coherence and International Coordination

# INSTITUTIONS, FISCAL Space, and social Health protection



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## Abstract



nsuring and managing the fiscal space is necessary for sustained government investment in human capital. As human capital complements physical capital in the 'production' of GDP, countries that can raise adequate resources for such investments experience higher growth in the long run. This policy brief explores the relationship between fiscal space and investment in the health sector. It also looks at the institutional determinants of fiscal space in the G20 countries during 2005-2021, and establishes that country-specific institutions determine the evolution of the budgetary space. Compared to 'normal' years, the positive effects of institutions are more pronounced during crisis years (in our sample, 2009 and 2020). However, the institutions affect different countries differently. The G20 countries vary widely in terms of their historical experience, economic environment, and institutional realities, thus representing a microcosm of the world. As a result, the policy lessons are scalable at a global level.

# **The Challenge**





 nsuring fiscal space for critical social sector investments is necessary
to achieve universal health

coverage (UHC). Fiscal space-or the 'capacity of the national government to mobilize additional budgetary resources for public purposes without impacting its financial sustainability'-plays an essential role in developing sustainable health financing policies for the overall development of health systems (Behera, D.K et al 2022) Studies have identified low fiscal space as one of the key reasons for low investment in and the poor performance of health systems. Public financing is critical to achieving UHC and having a higher fiscal space for health (Tandon, 2018). This would also mean raising budgetary resources for health or budget prioritisation, improved health spending efficiency, reprioritising expenditure, and mobilising external resources for the health sector.

The importance of fiscal space in the health sector was highlighted during the COVID-19 pandemic, which also resulted in a global economic crisis with severe consequences for financing health and sustaining progress toward UHC. The pandemic triggered exogenous shocks to the national economy, slowing economic activity, unemployment, and budgets. The crisis led to a larger contraction in global GDP 24 percent overall in 2020 (United Nations, 2020). The crisis also led to a significant deterioration in public finances and a tightening of the budget due to limited fiscal space, which usually affects core health system functions and activities (Macroeconomic Policy and Financing for Development Division, 2020). Containment measures, increased government spending, and lower tax revenues have increased budget deficits and government debt, which, as a percentage of GDP, has reached its highest levels over the past several decades.

Literature also highlights those countries that entered the crisis with limited fiscal space and relied on smaller fiscal support packages, at the risk of delaying the recovery (Macroeconomic Policy and Financing for Development Division, 2020; Tandon, 2021). The pandemic has considerably increased the government debt burden over the medium term, potentially limiting resources for development purposes. The COVID-19 crisis also precipitated significant differences in fiscal space borrowing The G20 and costs.





#### Figure 1: Annual growth rate in Per capita GDP, 2000-2027

Source: World Bank, 2022

countries saw more than US\$7 trillion in crisis-related above-the-line fiscal support (such as revenue and spending measures) and US\$5 trillion in belowthe-line support for tackling the crisis (IMF, 2021). The G20 countries pooled US\$1.2 billion into the health sector, with the US accounting for US\$687 billion (see Annexures 1 and 2 for details of the fiscal measures adopted by the G20 countries; OECD, 2021). An analysis of the G20 countries' fiscal measures shows that additional public investment in the health sector was spent on COVID-19 and non-COVID-19 health service delivery, purchasing healthcare services, augmenting health infrastructure, and recruiting human health resources to tackle the pandemic challenge (Tomas et. Al., 2020). Many countries allocated additional funding by reallocating the national and subnational budgets, drawing from reserve funds, or temporarily loosening fiscal rules (Thomas et al.,2020; Thomson et al, 2022).

#### **Crisis and fiscal space**

The magnitude and composition of fiscal measures during the COVID-19 crisis provide an opportunity to G20 countries to rethink their approach to improving investment in health systems and achieving UHC. The experience of G20 countries shows that well-funded health systems are better placed to absorb unexpected costs and mobilize additional resources in a crisis. Drawing on financial reserves and undertaking public borrowing helps countries meet evolving and unpredictable spending needs. This merits a relook at financial institutions. both nationally and globally, that can absorb shock and make the economy more resilient. A resilient economy not only helps meet the goals at a national level but also helps strengthen household capacity to deal with exogenous shocks created due to various conditions such as economic crises, health shocks, and natural disasters (Thomas et al., 2020; Thomson et al., 2022). This has been proved through the human capital model, which states that market behaviour, which is an input to national GDP, is an outcome of consumption or investment at an individual level (Grossman, 1999). The G20 nations

have a vital role in restructuring financial institutions. Strengthening financial institutions-which includes banking, philanthropy, or donor assistance programmes led through multilateral and bilateral agencies-is the need of the hour. During a crisis, the interplay between declining economic activity and countercyclical fiscal and monetary policies will eventually determine levels of government spending across countries (Tandon, 2020). The linkages between banking and strong institutional frameworks will significantly improve fiscal space and cover financial gaps. Understanding how banking and other institutions operate will directly affect the government's public spending.

Given the importance of fiscal space, the policies that are relevant to the G20 countries at the micro level and that they adopt are easily scalable globally.

## G20 countries' experiences (2005-2021)

The three traditional measures of fiscal space in an economy are: government debt as a percentage of GDP (cumulative government debt); primary balance (revenue net of expenditure) as a percentage of GDP; and fiscal balance



(revenue net of expenditure including interest servicing) as a percentage of GDP (Kose et al., 2022). We have plotted the trajectories of these variables in Figure 2. Data reveals that 2009 and 2020 are the crisis years; and 2009 onwards, the G20 group consistently experienced a negative primary balance.<sup>a</sup> This is even more pronounced in Figure 3.





Source: Authors' calculation based on cross country data (Kose et al., 2022).

a Our analysis reveals that these variables are co-integrated (technical appendix D). Hence, we focus only on primary balance (= tax- expenditure) as percentage of GDP representing the fiscal space.





Figure 3: Average Primary Balance: Time Series

Over the years, the country-wise experiences also differ (see Table 1).

Barring seven countries (Brazil, Germany, Italy, Korea, Saudi Arabia, Russia, and Turkey), the primary balance is, on average, negative for the rest (see highlighted countries). We rank countries from better to worse in Figure 4, depending on their performance.

Country	Mean	Country	Mean
Argentina	-1.31	Japan	-4.67
Australia	-2.29	South Korea	.77
Brazil	.35	Mexico	.20
Canada	-1.12	Russia	0.838
China	-1.88	Saudi Arabia	1.79
France	-2.38	South Africa	-0.66
Germany	0.70	Turkey	0.18
India	-3.12	UK	-3.83
Indonesia	-0.26	US	-4.61
Italy	0.46		

Source: Authors' calculation based on cross country data from Kose et al., 2022).

Source: Authors' calculation based on cross country data (Kose et al., 2022).



#### **Figure 4: Relative Position of Countries**



Note: The numbers refer to quartiles.

The only surprise inclusion in the highest deficit category is India. As expected,

the performances are diverse.

## The G20's Role



hile we wish to identify a unified role for the G20 countries in preserving the fiscal space, their experiences vary across time. As such, identifying common factors will help elucidate the role of the G20 counties.

Following Bodea and Higashijima (2017) and Garigga and Rodrequez (2023), we contend that two institutions that primarily shape the state of fiscal balance are central bank independence and democracy.

As the defender of the domestic currency's external and internal values, independent central banks prefer a nondeficit budget. They would discourage excessive government borrowing through appropriate interest rate policy. Central bank independence implies a country's monetary policy is not accommodating to government whims, and hence it provides a check and balance on excessive spending. This policy brief does not interpret a democracy merely in terms of majority rule. In our understanding, democracy is a system of governance where the elected legislature, judiciary, and executive strengthen and impose mutual checks and balances on each other. We contend that the restraints extend to economic variables such as fiscal space.

But there is a caveat. In an imperfect democracy without the necessary checks and balances, interest groups may exacerbate the pressure on public funds and reduce the fiscal pool. There may be a democracy without sufficient central bank independence. On the other hand, banking independence, if it operates under strategic government, will be ineffective (as highlighted in our subsequent analysis).

Considering this caveat, the following can be understood as the major determinants of fiscal space:



space

Proposed Determinant	Reason
Past values of fiscal space indicator (PBY: primary balance as % of GDP))	If fiscal space in the past is high/low, current space may follow suit due to hysteresis
GDP per capita (world development indicator)	May allow a country to create more fiscal spa
Years	Periods of global shock

#### **Table 2: Major Determinants of Fiscal Space**

To isolate the precise effects of institutional variables on fiscal space, we take recourse of a regression analysis. To extract higher leverage from the data, we now recognise that the G20 countries differ significantly. Thus, we run the regression with the country groups: low- and middle-

Banking independence (Garriga, 2016)<sup>b</sup>

Democratic institutions (Centre for

Systemic Peace)<sup>c</sup>

income countries (n=9) and highincome countries (n=10).<sup>d</sup> Table 3A refers to the experience of low- and middle-income countries.

Central bank independence increases fiscal space

Institutions matter in creating fiscal space

through checks and balances.

Now, we consider the high GDP per capita countries (see Table 3B)

b See technical appendix A.

c See technical appendix B.

d Regression model and explanation of coefficients are in technical appendix E and C, respectively.

#### Table 3A: Experiences of Low- and Middle-Income Countries

Determinants	Effect	Comments
1 Unit increase in Past (PBY: primary balance as % of GDP))	Increases pby by .65 units (***)	Convergence
1 Unit increased in past GDP per capita	-	Not Significant
2009	-	2009 crisis did not affect much
	-	Banking Independence ineffective in 2009
	-	Democracy Score ineffective in 2009
2020	Compared to other years, pby went down by 8.2% (***)	Crisis Year
	Compared to other countries, in countries with higher banking independence score, pby went down by 4.58%	Effect of Banking Independence in 2020 is significant
	Compared to other countries, in countries with higher democracy score, pby went down by 8.3 % (***)	Slight deterioration in pby in countries with higher democracy score
1 unit increase in		Not significant Overall
Democracy Score	-	Not Significant in 2009 or 2020 Crisis or
1 Unit Increase in Banking Independence Score		Not significant during 2009 Crisis
	Increase pby by 6.29% during 2020 Crisis (***)	Has a positive effect during 2020 crisis.

Source: Authors' Calculation



#### Table 3B: High-Income Countries

Determinants	Effect	Comments	
1 Unit increase in Past PBY	Increases pby by .78 units (***)	Convergence is slower compared to poor and low income countries.	
1 Unit increased in Past GDP per capita	-	Not Significant	
Year 2009	Compared to other years, pby went down by 29.32%	Crisis Year	
	Compared to other countries, pby went down by 29.37% in countries with higher banking independence	Banking Independence ineffective in 2009	
	Compared to other countries, pby went down by 6.71% in countries with higher democracy score (**)	Positive effect on Fiscal space during 2009 crisis.	
Year 2020	Compared to other years, pby went down by 10%% (***)	Crisis Year	
	Compared to other countries, in countries with higher banking independence score, pby went down by 11% (**))	Banking Independence made things worse	
	Compared to other countries, in countries with higher democracy score, pby went down by 6.58 (**)	Positive effect on Fiscal space during 2020 crisis	
1 unit increase in Democracy Score	Increases pby by 28.75% overall (***)	Significant Effect	
	Increases pby by 24.74% during 2009 Crisis (***)	Important in 2009 Crisis	
	No Significant Effect During 2020 Crisis		
1 Unit Increase in Banking Independence Score		Not significant during 2009 Crisis, 2020 crisis or overall	

Source: Authors' Calculation



Thus, different institutions have marked differences in roles across rich and emerging countries. Their experiences can be summarised as:

- Convergence rate is low in rich countries: past debt lingers for shorter period in poor and lowincome countries.
- Rich countries' fiscal space decreased sharply during the 2009 crisis than the 2020 crisis.
- In low- and middle-income countries, banking independence contributed positively to containing the 2020 crisis.
- Democracy has a more positive impact for rich countries.

Across both sets of countries, GDP per capita does not determine the extent of primary balance. However, we contend that GDP per capita plays an indirect role. Data reveals that richer countries can sustain higher debt. The 'market' believes that this group can service future debt with relative ease. This is also evident in the correlation between five-year sovereign debt spread and GDP per capita (see Table 4). A high spread implies more risk and vice versa.

In other words, the higher the income, the lower the risk and the higher the market confidence. As a result, these countries can borrow and generate enough fiscal space for themselves.

#### Table 4

Low and Middle Income	High Income		
.37(***)	4 (**)		

Source: Authors' Calculation

# Recommendations to the G20



he role of the G20 countries (for the wider world) and the recommendations to the G20 countries (in a micro sense) cannot be totally distinguished. As such, the G20 countries can:

- Encourage other countries to adopt stringent banking norms (Basel III norms).
- Make trade and other bilateral relations (such as overseas aid) contingent on countries' promoting good governance.
- Adopt a flexible framework to trade policy (and foreign policy in wider sense) to keep in mind partner countries social, economic, and institutional realities.
- Encourage South-South agreements as these countries have similar development trajectories.

Additionally, the G20 countries can consider the following strategies to preserve fiscal space:

- Democracy and central bank independence indicators are effective in inculcating good governance principles during the crisis years. They act as automatic stabilisers of fiscal space.
- In the short and medium run, strengthen central bank independence and democratic institutions, such as independent judiciary and executive, ensure press freedom, and give adequate space to minority voices.
- In the long run, promote economic growth through market-friendly policies, while keeping the broad goal of redistribution and equality of opportunity in mind.
- Responsive regulation is important for market development and the creation of institutional structures that affect a country's economic stability, which defines government expenditure on social policies and its sustainability.

Attribution: Bodhisattva Sengupta et al., "Institutions, Fiscal Space, and Social Health Protection," *T20 Policy Brief*, June 2023.

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## **Appendices**





#### **APPENDIX - 1**

Percent of GDP									
G20: Advanced	Above-the-line measures			Liquidity support					
economies		onal sper		Accelerated spending		Below the line measures:		Contingent liabilities	
	Subtotal	Health sector	Non- health sector	/ deferred revenue	Subtotal	equity injections, loans, asset purchase or debt assumptions.	Guarantees	Quasi-fiscal operations	
Australia	18.4	1.0	17.4		1.8	0.8	1.0		
Canada	15.9	2.8	13.1	3.9	4.0	0.2	3.7		
European Union	3.8	0.0	3.8		6.7	6.1	0.6		
France	9.6	1.5	8.2	3.0	15.2	0.7	14.5		
Germany	15.3	1.8	13.6		27.8	3.0	24.8		
Italy	10.9	1.2	9.7	0.4	35.3	0.2	35.1		
Japan	16.7	2.1	14.6	0.5	28.3		2.9	25.4	
Korea	6.4	0.7	5.7	1.7	10.1		3.7	6.5	
Spain	8.4	1.7	6.7	0.0	14.4	0.1	13.4	0.9	
United Kingdom	19.3	4.8	14.4	0.6	16.7	0.0	16.7		
United States	25.5	3.3	22.2	0.1	2.4	0.3	2.2		
G20: Emerging markets									
Argentina	5.3	1.3	4.1	0.0	2.6	0.3	2.3		
Brazil	9.2	1.5	7.8	3.1	6.2	1.1		5.1	
China	4.8	0.1	4.6	1.6	1.3		0.4	0.9	
India	4.1	0.5	3.6	0.7	6.2	0.3	5.3	0.6	
Indonesia	9.3	2.0	7.3		0.9	0.2	0.6		
Mexico	0.7	0.4	0.2	0.4	1.2	0.1	0.0	1.1	
Russia	5.0	0.7	4.3	0.4	1.5	0.5	0.5	0.5	
Saudi Arabia	2.6	2.1	0.5	1.6	1.0	1.0			
South Africa	5.3	0.7	4.6	0.9	4.1		4.0	0.1	
Turkey	3.5	0.4	3.1	1.4	9.6	0.4	6.4	2.8	

Source- IMF Fiscal Monitor Database



#### **APPENDIX - 2**

USD Billion								
G20: Advanced	Above the line measures			Liquidity support				
economies		ional spending or egone revenues		Accelerated spending	Below the line measures:		Contingent liabilities	
	Subtotal	Health sector	Non- health sector	/ deferred revenue	Subtotal Subtotal loans, asset purchase or debt assumptions.		Guarantees	Quasi-fiscal operations
Australia	250	14	236		24	10	14	
Canada	262	46	216	68	65	4	61	
European Union	488	0	488		873	799	74	
France	253	39	214	79	399	18	381	
Germany	589	70	519		1058	114	944	
Italy	205	23	183	8	665	4	661	
Japan	844	105	739	27	1429		147	1282
Korea	105	12	93	28	166		60	106
Spain	107	22	86	0	184	1	172	11
United Kingdom	522	131	391	16	453	1	452	
United States	5328	687	4641	18	510	56	454	
G20: Emerging markets								
Argentina	21	5	16	0	10	1	9	
Brazil	133	21	112	45	89	15		73
China	711	21	689	232	193		58	135
India	109	14	95	18	166	9	141	16
Indonesia	99	22	77		9	2	7	
Mexico	7	5	2	4	13	1	0.3	12
Russia	74	11	63	6	22	8	7	7
Saudi Arabia	18	14	4	11	7	7		
South Africa	18	2	15	3	12		12	0
Turkey	25	3	22	10	69	3	46	20

Source- IMF Fiscal Monitor Database



#### **Technical Appendix**

#### A: Construction of Banking Independence Index

Time series data for banking independence indicator, which has been used in Garriga A. C. (2016) is collected for the G20 countries from Anna Carolina Garriga's website. We have taken LVAU-Garriga measure (higher values imply higher independence). For a given country, an average has been taken over different years (2005-2012, as no later data is available) and this average value has been used as the country's Banking Independence Index for all the years, as the numbers do not change over time.

#### **B: Construction of Democracy Index**

Data for polity has been collected from the website of Center for Systemic Peace. For each G20 country, we have got a time series for polity (democracy) score. Next, the average of this series is calculated for each country (2000-2018). Each country's mean is then scaled up by 10, to get rid of negative signs.

If  $X_i$  represents this mean for the *i*th country, the final Democracy Index for the ith country is calculated as ( $X_i$ -Lowest value for all countries (0))/ (Highest value (20)- Lowest value (0) for all countries). The index lies between 0 and 1.

#### **C: Year Effect and Marginal Effect**

Assume we have two dummy variables (as we have here, year dummies) as well as one (for example) continuous variable. Our regression equation is (you can think of Y as pby and X as any of the 'institutional' variables)

$$Y = \beta_0 + \beta_1 X + \beta_3 D_1 + \beta_4 D_2 + \beta_5 * X * D_1 + \beta_6 * X * D_2 + \varepsilon$$

Let the estimated coefficients be denoted by a hat symbol. Let  $D_1 = 1$  if year==2009 and 0 otherwise. Let  $D_2 = 1$  if year=2020 and 0 otherwise.

The marginal effect of X on Y is

$$\frac{\Delta Y}{\Delta X} = \hat{\beta}_1 \text{ if } D_1 = D_2 = 0 \text{ (there is no crisis)}$$
$$= \hat{\beta}_1 + \hat{\beta}_2 \text{ if } D_1 = 1, D_2 = 0 \text{ (2009 crisis)}$$
$$= \hat{\beta}_1 + \hat{\beta}_3 \text{ if } D_1 = 0, D_2 = 1 \text{ (2020 crisis)}$$
$$= \hat{\beta}_1 + \hat{\beta}_2 + \hat{\beta}_3 \text{ if } D_1 = D_2 = 1 \text{ (crisis years)}$$



To see the effect of crisis years separately, note that

$$\begin{split} \hat{Y}|_{D_{1}=1} &= \hat{\beta}_{0} + \hat{\beta}_{1}X + \hat{\beta}_{3} + \hat{\beta}_{4}D_{2} + \hat{\beta}_{5} * X + \hat{\beta}_{6} * X * D_{2} \\ \hat{Y}|_{D_{1}=0} &= \hat{\beta}_{0} + \hat{\beta}_{1}X + \hat{\beta}_{4}D_{2} + \hat{\beta}_{6} * X * D_{2} \end{split}$$

Thus, the effect of year 2009 (compared to other years) is given by

$$\hat{Y}|_{D_1=1} - \hat{Y}|_{D_1=0} = \hat{\beta}_3 + \hat{\beta}_5 * X$$

Since X varies across countries, the 'semi-marginal' effect is calculated at the sample mean.

#### **D: Results of Co-Integration Test**

Table D1: All variables are % of GDP)

Variables	Statistic
Govt Debt and Primary Balance (ADF)	-2.94 (***)
Govt Debt and Fiscal Balance (ADF)	4.42 (***)
Primary Balance and Fiscal Balance (Modified Phillips Perron)	2.25 (**)

#### **E: Regression Model Used**

 $pby_{st} = \beta_0 + \beta_1 * pby_{s,t-1} + \beta_2 * gdp \_ pc_{s,t-1} + \beta_3 * D_{2009} + \beta_4 * D_{2020} + \beta_5 * banking_s + \beta_6 * dem_s ...$  $... + \mathbf{\hat{a}}_7 \mathbf{INTER}_s + \varepsilon_{st}$ 

Here

$$\mathbf{INTER}_{s} = \begin{pmatrix} D_{2009} & D_{2020} \end{pmatrix} \begin{pmatrix} banking_{s} \\ dem_{s} \end{pmatrix}$$

The above equation is measured with random effect panel regression.



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