



Conference Invite

Date: 14/11/2016

Jorge Gil Tejada
Metropolitan Autonomous University
Mexico

To whom it may concern:

Please accept this letter as a confirmation for acceptance of Jorge Gil Tejada's paper, 'Hedonic design. Contributing factors in generating emotional ties. The shape as a contributing factor in generating a hedonic design.', at the upcoming International Conference on Research into Design 2017 to be held between the dates of January 9-11, 2017 in Guwahati, India. ICoRD'17 is hosted and supported by Department of Design at Indian Institute of Technology Guwahati.

ICoRD'17 is the sixth in a series of conferences intended to be held every two years in India to bring together the international community from diverse areas of design practice, education and research. It aims to showcase cutting edge research about design to the stakeholders; aid the ongoing process of developing and extending the collective vision through emerging research challenges and questions. The theme of ICoRD'17 is 'Design for communities'. While Design traditionally focused on the development of products for the individual, the emerging consensus on working towards a more sustainable world demands greater attention to designing for and with communities. The conference schedule with other details are available to view at: <http://www.iitg.ac.in/icord17/>

This letter serves to provide a request for participation in order to present a paper in this important conference. We look forward to Jorge Gil Tejada's participation.

If you have any questions or require further information, please do not hesitate to contact me at:
Tel: +91-361-258-2468 Email: icord17@iitg.ernet.in

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Prasad Bokil', is written over a light blue rectangular background. Below the signature, the date 'NOV 2016' is written in a smaller, blue, sans-serif font.

Dr. Prasad Bokil
Conference Secretary,
ICoRD'17
Assistant Professor, IIT Guwahati