

Poster Title, Myriad Pro, Bold, 48pt. Those having small poster title please center it with left side triangular pointer...Using Desirability Function Analysis Embedded With

Author(s) Name, Myriad Pro, Bold, 36pt

Affiliation(s), Myriad Pro, Regular, 20pt

Mail id, Myriad Pro, Regular, 20pt

Abstract: start writing from here, cambria, Italics, 24pt.....ndian cinema comprises films produced across India in different languages. Bollywood, a Hindi cinema industry based in Mumbai, is the biggest entertainment industry in India. It shows a diverse and dynamic pattern of visual culture. One can experience this fluid panorama of visual culture through film posters. Over the decades, film posters have been one of the major medium for film publicity. It features images and text to create firsthand visual experience to its audience. As a key element of film poster, title design plays an important role in connoting the theme of the film. It has evolved under influence of various factors like, socio-cultural context, technology and usages. The impact of this development can be seen in terms of technique, composition, color and expressive typography.

Keywords: start writing from here, cambria, Regular, 20pt

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Figure 2: figure caption, cambria regular, 20pt



Figure 3: figure caption, cambria regular, 20pt



Figure 4: figure caption, cambria regular, 20pt

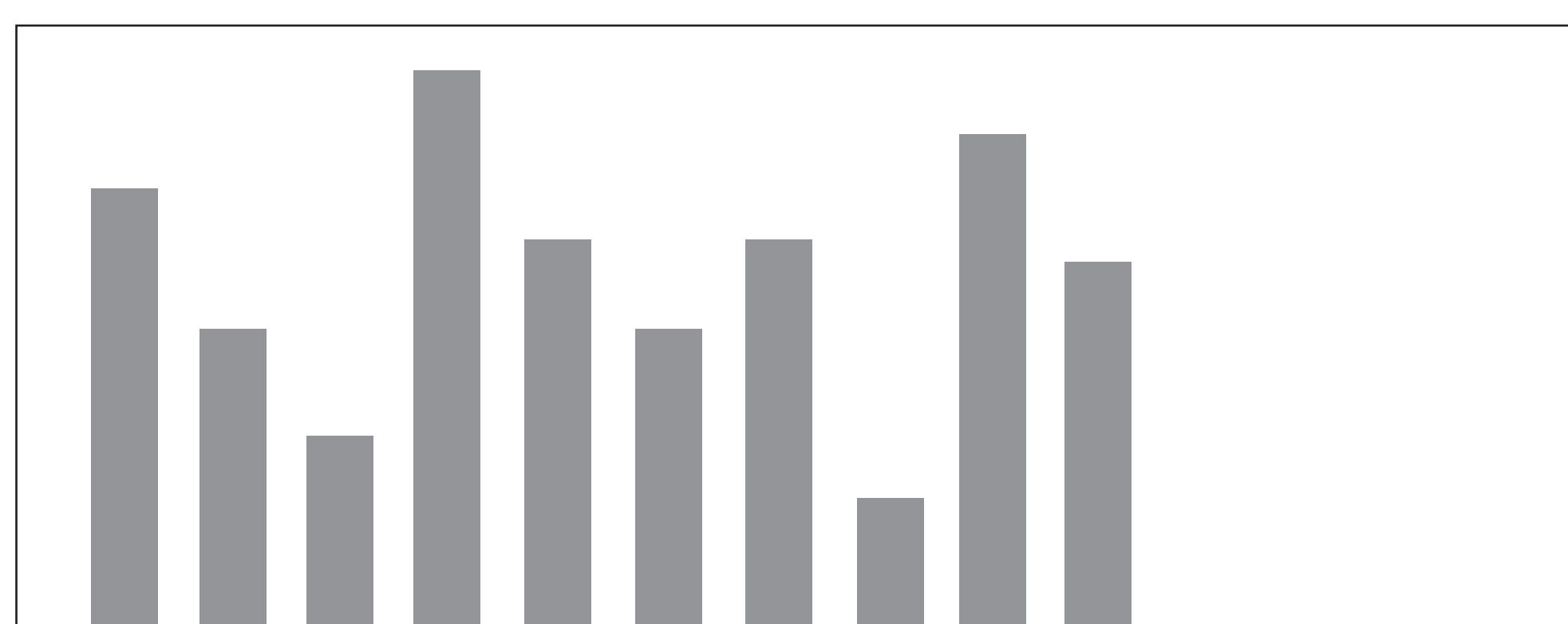
Or you can use single grid for figure and tables

Table 2: table caption, cambria regular, 20pt. vkdsnvkjdsnvkidnsvkdnvkdushncv

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Figure 1: figure caption, cambria regular, 20pt

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