



A WORKSHOP ON ESG LANDSCAPE  
IN INDIA AND SCOPE OF  
INDUSTRY – ACADEMIA  
COLLABORATION

ESG  
WORKSHOP

BY  
SCHOOL OF AGRO & RURAL  
TECHNOLOGY,  
IIT GUWAHATI

25<sup>TH</sup> FEBRUARY, 2025

11.00 AM

Mini auditorium

IIT Guwahati, Guwahati, 781039



Time	Event Description
11:00-11:05	Welcome Address by Head, School of Agro and Rural Technology, IIT Guwahati
11:05-11:15	Address by Chief Patron of the event Prof. Devendra Jalihal, Director, IIT Guwahati
11:15-11:25	Display of different Technology Led Rural Development projects at IIT Guwahati including RuTAG
11:25-12:15	Panel discussion on scope of industry–academia collaboration to improve the ESG landscape
12:15-12:40	Unveiling of a book on Sustainability by the title “Harmonising Horizons” - Author of the book Dr. Naresh Tyagi, Chief Sustainability Officer of Aditya Birla Fashion & Retail Ltd. and National Chair Sustainability of Indian Chamber of Commerce (ICC) will introduce the concept of the book.
12:40-13:00	Introduction to 1M1B Sustainability Accelerator Program
13:00-13:15	Way forward and announcement of the action points for industry–academia collaboration to improve the ESG landscape in India with a specific focus to NER
13:15-14:00	Networking Lunch

## **Workshop Report: ESG Landscape in India & Scope for Industry-Academia Collaboration**

successfully hosted in India on February 25, 2025, at the Mini Auditorium, IIT Guwahati. The event provided a crucial platform for experts from academia and industry to deliberate on the evolving ESG ecosystem and the importance of collaborative efforts for sustainable development.

### **Key Highlights of the Workshop:**

- ◆ Welcome Address by Dr. Sudip Mitra, Head, SART, IIT Guwahati, setting the stage for discussions on ESG principles and the role of academia in shaping sustainability initiatives.
- ◆ Technology Showcase – A display of Technology-Led Rural Development projects at IIT Guwahati, including RuTAG, highlighting impactful innovations addressing grassroots challenges.
- ◆ Panel Discussion on the Scope of Industry-Academia Collaboration to enhance India's ESG framework, featuring insights from:
  - Dr. Naresh Tyagi, Chief Sustainability Officer, Aditya Birla Fashion & Retail Ltd., and National Chair Sustainability, ICC
  - Abhiram Natarajan, Program Director, 1M1B
  - Shubhashish Chakraborty, Asst. Vice President, Aditya Birla Group CSR
- ◆ Book Unveiling: "Harmonising Horizons" – Dr. Naresh Tyagi introduced his book, which traces the deep-rooted history of sustainability in India and its relevance in contemporary ESG practices.
- ◆ Introduction to the 1M1B Sustainability Accelerator Program, led by Abhiram Natarajan, outlining strategies for fostering sustainable entrepreneurship.
- ◆ Action Plan for the Future – A strategic roadmap was laid out for strengthening industry-academia collaborations, with a specific focus on the North Eastern Region (NER). Dr. Siddhartha Singha, Coordinator of the event, highlighted key target sectors for collaboration:
  - Natural Fibre Processing – Promoting eco-friendly textile innovations.
  - Development of Teaching-Learning Materials – Enhancing holistic education for school children.
  - Developing Graduate Student Leaders – Equipping young professionals to tackle critical Environmental, Social, and Governance (ESG) issues.
- ◆ Networking Lunch, where participants continued engaging discussions and explored potential collaborations.

The event successfully bridged academia and industry, fostering meaningful dialogues to accelerate ESG adoption in India. The participation of esteemed dignitaries, experts, and scholars made this workshop a stepping stone toward a sustainable future.





Pictures of ESG Workshop organized by School of Agro Rural Technology, IIT Guwahati.