

Indian Institute of Technology Guwahati
Proposal for a New Course

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| Course Number & Title: BM510H & Management Information Systems | |
| L-T-P-C: 4-0-0-4 | |
| Type of Letter Grading (Regular Letter Grades / PP or NP Letter Grades): Regular Letter Grades | |
| Kind of Proposal (New Course / Revision of Existing Course): New Course | |
| Offered as (Compulsory / Elective): Compulsory | |
| Offered to: Masters of Business Administration (MBA) | |
| Offered in (Odd/ Even / Any): Odd | |
| Offered by (Name of Department/ Center): School of Business | |
| Pre-Requisite: NIL | |
| Preamble / Objectives (Optional): | |
| <p>Course Content/ Syllabus (as a single paragraph if it is not containing more than one subject. Sub-topics/ Sections may be separated by commas(.). Topics may be separated by Semi-Colons(;). Chapters may be separated by Full-Stop(.). While starting with broad heading, it may be indicated with Colon symbol before the topics. For example: Multi-variable Calculus: Limits of functions, Continuity,)</p> <p>Information systems: Exploring the business perspective, Managing customers through IT systems, technology trends in business, various information systems; Planning, development, and adoption, information systems and its applications using large data, Interconnected devices for information gathering and its usage for business organizations; Introduction to internet of things, its ecosystem and its usage in modern business organizations, IT Systems: Exploring the managerial perspective.</p> | |
| Books (In case UG compulsory courses, please give it as "Text books" and "Reference books". Otherwise give it as "References". | |
| Texts: (Format: Authors, <i>Book Title in Italics font</i> , Volume/Series, Edition Number, Publisher, Year.) | |
| 1. | C.L. Kenneth and P.L. Jane, <i>Management Information System</i> , 15 th Edition, Pearson, 2018. |
| 2. | R. Behl, J.A. O'Brien and G.M. Marakas, <i>Management Information Systems</i> , 11 th Edition, McGraw Hill, 2019. |
| 3. | |
| References: (Format: Authors, <i>Book Title in Italics font</i> , Volume/Series, Edition Number, Publisher, Year.) | |
| 1. | |
| 2. | |

| Detailed Course Content (Optional) | | |
|---|----------------------|--------------------|
| It will not be included in the Courses of Study Booklet | | |
| Sl. No. | Broad Title / Topics | Number of Lectures |
| 1 | | |
| 2 | | |
| 3 | | |
| 4 | | |
| 5 | | |
| Total Number of Lectures = | | |

In case of revision of existing course, Please provide below the details of existing course.

EXISTING COURSE