

Course Structure

| 1st Year/Semester -1/TERM 1 | | |
|---|--|---------------|
| Code | Subject | Credit |
| BM501H | Microeconomics | 4 0 0 4 |
| BM502H | Financial Systems | 4 0 0 4 |
| BM503H | Marketing Management | 4 0 0 4 |
| BM504H | Business Statistics and Data Analysis for Management | 4 0 0 4 |
| BM505H | Organizational Behaviour | 4 0 0 4 |
| | Total Credit | 20 |

| 1st Year/Semester -1/TERM 2 | | |
|---|---|---------------|
| Code | Subject | Credit |
| BM506H | Macroeconomics for Managers | 4 0 0 4 |
| BM507H | Managerial Accounting | 4 0 0 4 |
| BM508H | Business Research Methods | 4 0 0 4 |
| BM509H | Human Resource Management | 4 0 0 4 |
| BM510H | Management Information System | 4 0 0 4 |
| | Total Credit | 20 |

| 1st Year/Semester -2/TERM 3 | | |
|---|---|---------------|
| Code | Subject | Credit |
| BM511H | Corporate Finance | 4 0 0 4 |
| BM512H | Computer-aided Operations Research | 4 0 0 4 |
| BM513H | Business Communication | 4 0 0 4 |
| BM514H | Organizational Structure and Design | 4 0 0 4 |
| BM515H | Strategic Management | 4 0 0 4 |
| | Total Credit | 20 |

| 1st Year/Semester -2/TERM 4 | | |
|---|--|---------------|
| Code | Subject | Credit |
| BM516H | Business Analytics | 4 0 0 4 |
| BM517H | Operations Management | 4 0 0 4 |
| BM518H | E-Commerce and its Application | 4 0 0 4 |
| BM519H | Legal Aspects of Business | 4 0 0 4 |
| BM520H | Cross-Cultural Management | 4 0 0 4 |
| | Total Credit | 20 |

| 2nd Year / Semester – 3 / TERM 5 | | |
|----------------------------------|------------------------------------|-----------|
| Code | Subject | Credit |
| BM521H | Business Ethics | 4 0 0 4 |
| BM522H | Project Management | 4 0 0 4 |
| | ELECTIVE- I | 12 |
| | ELECTIVE- II | |
| | ELECTIVE- III | |
| | Total Credit | 20 |

| 2nd Year / Semester – 3 / TERM 6 | | |
|----------------------------------|---------------------|-----------|
| Code | Subject | Credit |
| BM526H | Project work - I | 0 0 16 8 |
| | ELECTIVE- I | 12 |
| | ELECTIVE- II | |
| | ELECTIVE- III | |
| | Total Credit | 20 |

| 2nd Year / Semester – 4 / TERM 7 | | |
|----------------------------------|---------------------|-----------|
| Code | Subject | Credit |
| BM530H | Project work - II | 0 0 16 8 |
| | ELECTIVE- I | 12 |
| | ELECTIVE- II | |
| | ELECTIVE- III | |
| | Total Credit | 20 |

| 2nd Year / Semester – 4 / TERM 8 | | |
|----------------------------------|---------------------|-----------|
| Code | Subject | Credit |
| BM534H | Project work - III | 0 0 24 16 |
| | Total Credit | 16 |

ELECTIVES OF SCHOOL OF BUSINESS FOR MBA PROGRAMME

FINANCE

| S.No. | Course Code | Course Name |
|-------|-------------|--|
| 1 | BM601H | <u>INTRODUCTION TO FINANCIAL DERIVATIVES</u> |
| 2 | BM602H | <u>FINANCIAL RISK MANAGEMENT</u> |
| 3 | BM603H | <u>INVESTMENT AND PERSONAL FINANCE</u> |
| 4 | BM604H | <u>FINANCIAL STATEMENT ANALYSIS</u> |
| 5 | BM605H | <u>FIXED INCOME INVESTMENTS</u> |
| 6 | BM606H | <u>STATISTICAL AND DATA ANALYSIS FOR FINANCIAL ENGINEERING</u> |
| 7 | BM607H | <u>MONEY, BANKING AND FINANCIAL MARKETS</u> |
| 8 | BM608H | <u>INVESTMENT BANKING</u> |
| 9 | BM609H | <u>BANK MANAGEMENT AND FINANCIAL SERVICES</u> |
| 10 | BM610H | <u>INTERNATIONAL FINANCE</u> |
| 11 | BM 611H | <u>LABOUR ECONOMICS</u> |

OB & HR

| | | |
|----|--------|--|
| 12 | BM621H | <u>DIGITAL HUMAN RESOURCE MANAGEMENT</u> |
| 13 | BM622H | <u>HR ANALYTICS</u> |
| 14 | BM623H | <u>INDUSTRIAL RELATIONS AND LABOUR LAW</u> |
| 15 | BM624H | <u>INTERNATIONAL HUMAN RESOURCE MANAGEMENT</u> |
| 16 | BM625H | <u>NEGOTIATION AND CONFLICT MANAGEMENT</u> |
| 17 | BM626H | <u>ORGANISATIONAL DEVELOPMENT AND CHANGE</u> |
| 18 | BM627H | <u>PERFORMANCE AND COMPENSATION MANAGEMENT</u> |
| 19 | BM628H | <u>PERSONALITY AND ASSESSMENT</u> |
| 20 | BM629H | <u>STRATEGIC HUMAN RESOURCE MANAGEMENT</u> |
| 21 | BM630H | <u>TALENT MANAGEMENT AND ATTRITION</u> |

MARKETING

| | | |
|----|--------|--|
| 22 | BM641H | <u>ADVERTISING AND SALES PROMOTION</u> |
| 23 | BM642H | <u>BUSINESS AND BUSINESS MARKETING</u> |
| 24 | BM643H | <u>CONSUMER BEHAVIOUR</u> |
| 25 | BM644H | <u>CUSTOMER RELATIONSHIP MANAGEMENT</u> |
| 26 | BM645H | <u>DIGITAL MARKETING</u> |
| 27 | BM646H | <u>MARKETING ANALYTICS AND METRICS</u> |
| 28 | BM647H | <u>PRODUCT AND BRAND MANAGEMENT</u> |
| 29 | BM649H | <u>RURAL MARKETING</u> |
| 30 | BM650H | <u>SALES AND DISTRIBUTION MANAGEMENT</u> |
| 31 | BM651H | <u>SERVICE MARKETING</u> |

OPERATIONS

| | | |
|----|--------|---|
| 32 | BM661H | <u>BEHAVIORAL OPERATIONS</u> |
| 33 | BM662H | <u>HEALTHCARE OPERATIONS MANAGEMENT</u> |

| | | |
|-----------------|--------|--|
| 34 | BM663H | <u>MARITIME LOGISTICS</u> |
| 35 | BM664H | <u>SYSTEM DYNAMICS AND RELIABILITY ENGINEERING</u> |
| 36 | BM665H | <u>INTERNATIONAL LOGISTICS MANAGEMENT</u> |
| 37 | BM666H | <u>QUALITY MANGEMENT AND CONTROL</u> |
| 38 | BM667H | <u>WAREHOUSE MANAGEMENT</u> |
| 39 | BM668H | <u>MATERIALS MANAGEMENT</u> |
| 40 | BM669H | <u>SERVICE OPERATIONS MANAGEMENT</u> |
| 41 | BM670H | <u>SUPPLY CHAIN MANAGEMENT</u> |
| STRATEGY | | |
| 42 | BM681H | <u>DESIGN THINKING AND MANAGEMENT</u> |
| 43 | BM682H | <u>DESIGN STRATEGY AND BUSINESS MODEL</u> |

ELECTIVES OF SCHOOL OF BUSINESS FOR PhD PROGRAMME

FINANCE

| S.No. | Course Code | Course Name |
|-------|-------------|---|
| 1 | BM701H | <u>DATA ANALYTICS AND MANAGEMENT RESEARCH</u> |
| 2 | BM702H | <u>RESEARCH METHODS FOR MANAGEMENT RESEARCH</u> |
| 3 | BM711H | <u>ECONOMETRIC METHODS</u> |
| 4 | BM712H | <u>PERSPECTIVE OF BANKING</u> |
| 5 | BM713H | <u>RESEARCH METHODOLOGY IN FINANCE</u> |
| 6 | BM714H | <u>ADVANCED CORPORATE FINANCE</u> |

OB & HR

| | | |
|---|--------|---|
| 7 | BM717H | <u>RESEARCH IN OB & HR (RiOH)</u> |
|---|--------|---|

MARKETING

| | | |
|---|--------|---|
| 8 | BM715H | <u>MARKETING THEORY</u> |
| 9 | BM716H | <u>MARKETING MODELS</u> |

OPERATIONS

| | | |
|----|--------|---|
| 10 | BM719H | <u>ADVANCED OPERATIONS RESEARCH</u> |
|----|--------|---|